



Elite Martial Arts Academy Newsletter

May 2010

Vol. 2, No. 4

831.438.KICK

GO TO www.438kick.com FOR ALL EVENTS AND HANDOUTS!

Upcoming Events—

- **Nuclear Dodge Ball Night**
Friday 5/14, 7-11pm. Parents drop your kids off for 4 hours of fun! \$25 1st child, \$15 siblings.
- **Black Belt Testing**
Saturday 5/15, 1:30pm at Elite
- **Masters Club Photo Shoot**
Thursday 5/20. MC students come at 4:00 to have your picture taken in your favorite pose to go on the wall!
- **Red/Black Belt Testing**
Friday 5/21. 6:00pm at Master Jins'.
- **Beach Training Day and Picnic**
Saturday 5/22. 10:30 training, picnic at Noon. At Santa Maria's Beach by 21st Ave. Bring the family!
- **Marital Arts Action Shots Photo Shoot!**
Saturday 5/29. Sign up at the front desk to reserve a space to have you photo taken in your favorite pose! Go to www.photoreward.com to view samples.
- **Testing!**
6/2 and 6/3. Times TBA.
- **Karate Kid Parents Night Out**
Friday 6/11, 7-11pm. Bring friends for fun, games, and the Karate Kid movie. Win tickets to see the new Karate Kid Movie with your favorite instructor!
- **Annual Summer Promotions and BBQ**
Saturday 6/12, 10:00 at De Laveaga Park. Students and Black Belts will be promoted as well as give demonstrations. Please bring something to contribute to the BBQ.

If you have ticket # 928704, see front desk to claim your prize!

Book your summer birthday by May 31 and receive a \$25 gift certificate to the pro shop!

June 19th – Special Fathers Day workout from 1-2 p.m. All Dads are encouraged to jump on the mat and experience a special class designed to start *your* weekend off right. All participants will earn themselves a 1 month training certificate to use in any of our programs!

Summer at Elite

Hello All! Summer is right around the corner and Elite Martial Arts is revving up to be your vacation destination this summer! We understand summer is a time to hang out with friends, cool down, relax and take time for yourself, and that is why we have created our "10 Weeks of Summer" to do all of that for you! We have each week in summer themed for your enjoyment with weeks like *Karate Olympics*, *Ice Cream Week*, *Nerf Tag Week* and more! Every week you come to class you will earn that week's special ticket. If you are out of town for a week simply send us a postcard from your destination and we will give you a ticket upon your arrival. Students who earn all 10 tickets throughout summer will receive 5 FREE passes to our Dunk Tank Bash being held on August 21st. Thinking it's too hot to do class in the afternoon? We will hold morning classes for all Junior and Adult Students on Monday and Wednesday mornings from 10:30 – 11:15 from June 14th – August 18th.

Be sure to pick up our Elite Summer Camp Schedule as well to check out our three awesome summer camps. There will be a camp held each month, and we will be launching two brand new camp themes; Weapons Master Camp and X-Treme Board Breaking Camp. Back by popular demand is our 3rd Annual Jiu Jitsu Camp where new and experienced JJ students will find lots of techniques to add to their martial arts portfolio.

As always, our mission is to provide the highest quality customer service to our students and their families. If there is any area we can be of assistance to you please do not hesitate to contact one of our staff members. Thank you.
—Mr. Stone

Principles of Black Belt: Bringing it All Together

When you're out hiking and you find a small stack of rocks, don't move them. Don't kick them over. They are an international symbol for showing you that you're not lost, you're on the right track. Keep going in that direction.

Honor those principles. They will guide you in the right direction. Respect them, because they will lead you to success. You *will* achieve Black Belt. You *will* become successful in your career. You *will* find that spark that will lead you to happiness. These principles are the basics for success in all things.

Modesty. Courtesy. Integrity. Perseverance. Courage. Indomitable Spirit. One rock for each principle. One symbol to show you the way.



Special:

T-shirts 10% off,
expires 6/15!



Black Belt Corner

Mr. Shimmel Senior is off to Haiti! Thank you to all of the supportive students for your generous contributions to help Mr. Shimmel lead by example. We wish him the best of luck!

"The softest things in the world overcome the hardest things in the world." ~ Lao-Tzu